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# SPONSORSHIP OPPORTUNITY



**Ministry of AYUSH**  
Ministry of Health & Family Welfare  
Government of India



Supported by:



Knowledge Partner





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## ABOUT

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ASSOCHAM India is organising a 3 Day Health & Pharma Summit & Expo, 2018 on Healthy India: Vision 2030, Transforming India's Health Systems to identify and explore innovations and advances in various fields of healthcare, medical equipment and pharmaceuticals.

HIPEX 2018 will help to improve universal access to health & medicine within the framework of developing business models, supporting organizations, fostering partnerships, and exploring opportunities.

The event will help professionals, entrepreneurs, industry players, Pharma units, including bio-pharmaceuticals, bio-services, bio-industry, investors and global institutions to collaborate for taking advantage of the latest innovations and advances.

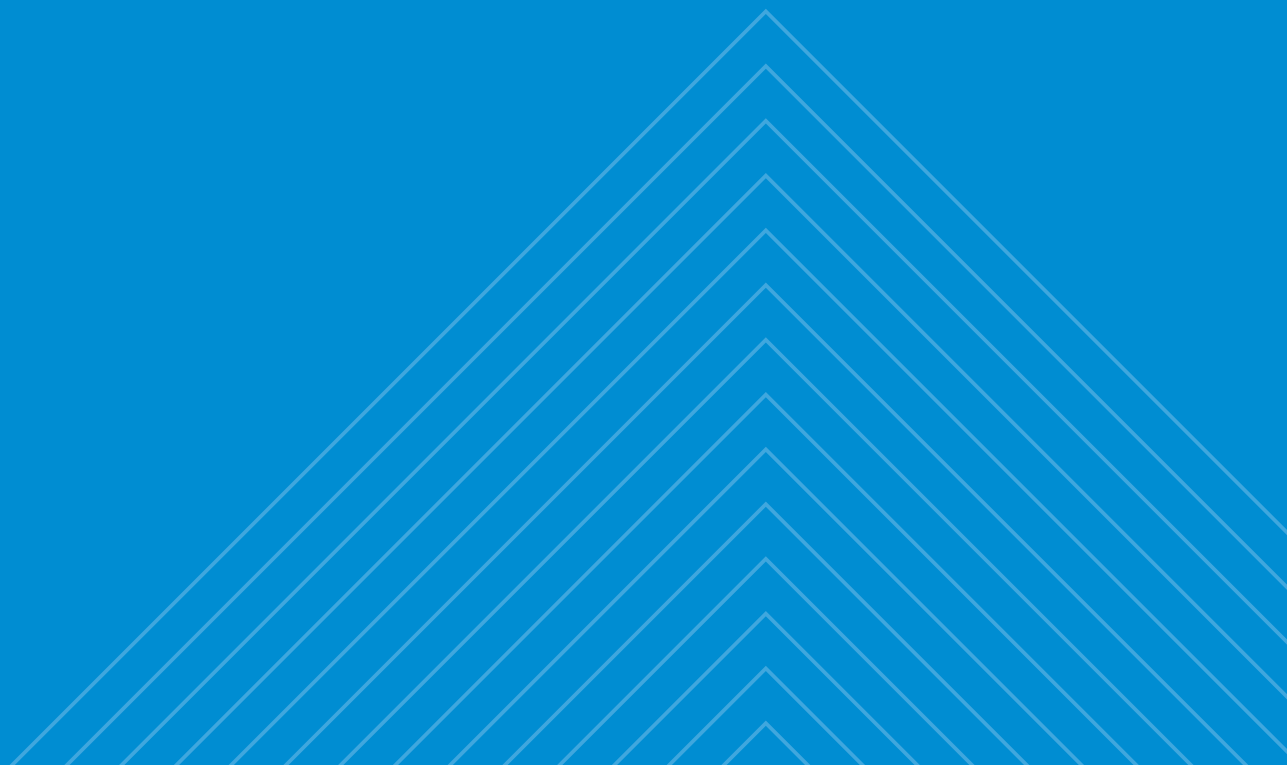
The summit will make an effort to identify steps for improving the healthcare scenario by learning from international and domestic case studies to address the challenge on the way. The summit will also explore how public private partnerships can enhance the quality of healthcare, and therefore life in India.

# **EXHIBITION**

## **SPONSORSHIP**

# PLATINUM SPONSORSHIP

**RS. 25 LAC**

- Complimentary 72 Sqm Bare Scheme Area
  - Company's corporate logo to be carried on all visitor promotion print advertisements as "Event Sponsor"
  - Display of corporate logo at the registration counter as "Event Sponsor"
  - Display of corporate logo at the registration counter as "Event Sponsor"
  - Display of the sponsor's logo at the entry point of the exhibition site
  - Corporate logo on Admit Cards / Tickets
  - Acknowledgment in the Fair Catalogue / Buyer's Guide
  - One page central spread four-colour advertisement in the Fair Catalogue
  - Special two page write-up on the sponsoring company in the Fair Catalogue
  - Special acknowledgment during the Inaugural & Valedictory Ceremony of the fair
  - 20 Flags to be put in the exhibition on site
  - 20 nos. invitation cards for VIP dinners, lunches and cultural events (subject to event confirmation)
  - Complimentary admit cards for entry (500 nos.)
  - Space for 15 display panels 6 x 3 ft. (to be designed and fabricated by the sponsor)
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# GOLD SPONSORSHIP

**RS. 15 LAC (2 Nos.)**

- Complimentary 54 Sqm Bare Scheme Area
- Company's corporate logo to be carried on all visitor promotion advertisement as "Event Co-Sponsor"
- Display of the sponsor's logo at the entry point of the exhibition site
- Corporate logo on Admit Cards / Tickets
- Acknowledgment in the Fair Catalogue / Buyer's Guide
- One page four-colour advertisement in the Fair Catalogue
- Special two page write-up on the sponsoring company in the Fair Catalogue
- Special acknowledgment during the Inaugural & Valedictory Ceremony of the fair
- 10 Flags to be put at the exhibition site
- 15 nos. invitation cards for VIP dinners, lunches and cultural events (subject to event confirmation)
- Complimentary admit cards for entry (300 nos.)
- Space for 10 display panels 6x3 ft. (to be designed and fabricated by the sponsor)


# SILVER SPONSORSHIP

**RS. 7 LAC**

- Complimentary 27 Sqm Bare Scheme Area
- Company's corporate logo to be carried on all visitor promotion advertisements
- Display of the sponsor's logo at the entry points of the exhibition site
- Corporate logo on Admit Cards / Tickets
- Acknowledgment in the Fair Catalogue / Buyers Guide
- One page four-colour advertisement in the Fair Catalogue
- One page write-up on the sponsoring company in the Fair Catalogue
- Acknowledgment during the Inaugural & Valedictory Ceremony of the fair
- 5 Flags to be put at the exhibition site
- 10 nos. invitation cards for VIP dinners, lunches and cultural events (subject to event confirmation)
- Complimentary admit card for entry (200 nos.)
- Space for 5 display panels 6 x 3 ft. (to be designed and fabricated by the sponsor)

# BRONZE SPONSORSHIP

**RS. 3 LAC**

- Complimentary 18 Sqm Bare Scheme Area
  - Company's corporate logo to be carried on all visitor promotion advertisements
  - Display of the sponsor's logo at the entry point of the exhibition site
  - Corporate logo on Admit Cards / Tickets
  - Acknowledgment in the Fair Catalogue / Buyer's Guide
  - One page B/W advertisement in the Fair Catalogue
  - One page write-up on the sponsoring company in the Fair Catalogue
  - Acknowledgment during the Inaugural & Valedictory Ceremony of the fair
  - 5 nos. invitation cards for VIP dinners, lunches and cultural events (subject to event confirmation)
  - Complimentary admit cards for entry (100 nos.)
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# Enquiries about Participation and Partnership Opportunities

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